



Professional Coaching Packages

- Do you have a creative business?
- Do you find that you are overwhelmed and confused by all the ways you can generate income from your art and/or crafts?
- Are you struggling to find balance in your life and business?
- Do you need to be held accountable so you can achieve your business and life goals?

If you answered "YES!" to any of these questions, Laura Bray's coaching services are for you. We can help you set goals, get organized, and keep you on track. We have a range of Coaching Packages available. Pick one that best matches your needs and budget.

Gold Package \$500.00/month

- (4) One hour coaching calls per month. We will discuss your business goals, wins, and challenges for the past week. Accountability is the main purpose of Laura's coaching services so expect to be encouraged to get your work done! *Note: It is the client's responsibility to make the call each week and you are responsible for phone charges incurred.*
- (4) Follow-up emails. Within 24 business hours of your coaching call, you will receive an email containing the notes and to do list from your coaching call.
- Email support. Stuck? Need a little push? Have a question? Email Laura and she'll get back to you within 24 business hours. **Gold package allows for up to 8 emails per month.**
- All of Laura's business ebooks are available to you at no additional charge.

Silver Package \$300.00/Month

- (2) One hour coaching calls per month. We will discuss your business goals, wins and challenges for the past week. Accountability is the main purpose of Laura's coaching services so expect to be encouraged to get your work done! *Note: It is the client's responsibility to make the call each week and you are responsible for phone charges incurred.*
- (2) Follow-up emails. Within 24 hours of your coaching call, you will receive an email containing the notes and to do list from your coaching call.
- Email support. Stuck? Need a little push? Have a question? Email Laura and she'll get back to you within 24 business hours. **Silver package allows for up to 4 emails per month.**
- All of Laura's business ebooks are available to you at no additional charge.

Bronze Package \$150.00/Month

- (1) One hour coaching call per month. We will discuss your business goals, wins and challenges for the past week. Accountability is the main purpose of Laura's coaching services so expect to be encouraged to get your work done! *Note: It is the client's responsibility to make the call each week and you are responsible for phone charges incurred.*
- (1) Follow-up email. Within 24 hours of your coaching call, you will receive an email containing the notes and to do list from your coaching call.
- Email support. Stuck? Need a little push? Have a question? Email Laura and she'll get back to you within 24 business hours. **Bronze package allows for up to 2 emails per month.**
- All of Laura's business ebooks are available to you at a discounted rate of 50% off the purchase price.

More information about coaching programs:

- Coaching works best when it is done consistently and over a period of time. It is requested that you commit to a coaching program for a minimum of 3 months. You will be billed on quarterly basis, prepaid. You, or the coach, have the right to terminate the relationship at any time, for any reason. Please give written 30 day notice and any unused monthly service fees will be refunded within 24 business hours.
- It is recommended that you take advantage of a complimentary, 30 minute coaching call before you sign-up for our coaching services. This enables you and the coach to decide if this coaching program is a good fit for you.
- You are required to fill-out a *Client Intake Form* and a *Letter of Engagement* before services begin. The forms will be sent to you with the first invoice. There is no obligation until payment is received.
- You are welcome to increase or decrease your coaching service level quarterly. Just let us know before the next billing period.
- Need more email support? Just let us know and we can add additional emails to your coaching plan for an additional charge.

Meet the Coach

Laura Bray worked as a financial controller and business consultant for 12 years before she rediscovered her creativity and used her business knowledge to build her business, Laura Bray Designs™. She now spends her days creating craft tutorials for companies such as *Plaid*, *Velcro*™, *Smoothfoam*, *Rit Dye*, and *Kunin Felt*. She has appeared on PBS and *When Creativity Knocks*. Her work has been featured in publications such as *Somerset Life*, *Apronology*, and *Romantic Homes*.

An artist with MBA, Laura helps other creative business owners build their businesses and find balance and intention in their lives and work. Laura's coaching style focuses on traditional marketing strategies, business advice, and organization skills in a creative and easy-to-understand way. To learn more about Laura Bray, visit her website at www.laurabraydesigns.com.

What people are saying about Laura Bray's Coaching Services

"Laura Bray is the best creative business coach I have ever worked with. I have worked with many and the service, concern and commitment to growing my business has only been there with Laura working with me. I have paid for very high end coaching services and did not get what Laura provides at a much better rate. I would tell everyone that needs a creative business coach, to work with Laura Bray. I don't brag about people unless I have received excellent, service, good quality, customer service/support and a product that will help me get my business going and growing." -[Aleta Jacobson, Artist, Writer, Teacher](#)

Are you ready to set goals, get organized, and be held accountable? Email Laura at laurabraydesigns.com to request your coaching services kit. Please let us know which level of coaching you want to purchase. We look forward to working with you!